

Speaker Biography



Mira Zuidegeest, PhD, PharmD

Associate Professor

University Medical Center Utrecht

Mira Zuidegeest works as Associate Professor at the University Medical Center Utrecht.

Trained both as pharmacist and epidemiologist and with a PhD in pharmacoepidemiology in the field of paediatric asthma, her current work focuses on clinical trial innovation, both methodological and operational. As academic lead for the IMI Trials@Home project (www.trialsathome.com), she researches possibilities of centring trials around patients rather than clinical sites by use of innovative technologies (Decentralised Clinical Trials).

She is board member of the GetReal Institute (www.getreal-institute.org) and led the development of a decision-support tool for randomised clinical trials integrated into routine clinical practice (www.getrealtrialtool.eu).