

IHI Call Days | Call 12

Mapping People-Centred Integrated Care Pathways Across Europe's Regions (CAREMAP)

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Link to the IHI brokerage platform:

- Proposal sharing tool: [IHI Call 12- Brokerage Event and Platform](#)
- Participant profile [IHI Call 12- Brokerage Event and Platform](#)

Challenges and objectives - Topic 3

Topic 3 (SO3): demonstrate the feasibility of people-centred, integrated healthcare solutions;

Problems and challenges

- Fragmentation between hospitals, primary care, and community services weakens continuity of care and patient experience.
- Regional health authorities lack shared evidence, models, and tools to implement people-centred integrated care at scale.

Unmet public health need

- The need for accessible, coordinated, and equitable care pathways that reflect patients' real-world social and clinical contexts.

Our approach

- CAREMAP maps and connects existing people-centred integrated-care pathways across Europe's regions. Regions act as real-world testbeds to validate and scale tailored, evidence-based models in collaboration with industry partners.



Your approach to solve the problems

CAREMAP maps and connects people-centred integrated-care solutions across Europe's regions to improve patient pathways and outcomes.

Regions act as testbeds, implementers, and future procurers, ensuring that solutions are validated, adopted, and sustained beyond the project.

Public–private collaboration at the pre-competitive level enables scalable, evidence-based models co-designed with industry.

By combining social and clinical data through unbiased stratification, CAREMAP delivers practical tools that strengthen coordination, equity, and system resilience.

Is your project suitable for IHI?

Why collaboration is essential

- Integrated, people-centred care needs both system reform and technological innovation.
- Regions and research partners provide real-world testbeds, implementation, and policy expertise.
- Industry brings digital, analytical, and technological capacity for scalable, interoperable solutions.
- Pre-competitive collaboration ensures innovations meet real patient and system needs across Europe's regions.

Industry contribution & sectors involved

- Health ICT / Digital health: data platforms, monitoring, and decision-support tools.
- Med-tech / Diagnostics: patient-stratification and pathway-optimisation tools.
- Pharma / Biotech: align treatments and pathways with people-centred models.
- Analytics / AI: validated, bias-free models using social and clinical indicators.

Jointly, these sectors create scalable, regulation-ready innovations strengthening EU health-industry that ensures both societal and market impact, linking innovation directly to real-world healthcare improvement.

Outcomes and Impact

Concrete results & outcomes

- Mapping of existing people-centred integrated-care pathways across Europe's regions.
- Validated framework and tools for patient-needs stratification and pathway design.
- Regional testbeds showing feasible and transferable models for scale-up.

From research to implementation

- Regions act as real-world testbeds to validate solutions in practice.
- Industry partners co-design digital and analytical tools that are technically feasible and interoperable.

Strengthening EU health-industry competitiveness

- Produces pre-competitive evidence and open standards industry can build on.
- Enables faster scaling and market uptake of people-centred innovations.

Benefits for patients

- More coordinated and personalised care pathways.
- Improved experience, engagement and adherence.
- Reduced inequalities and better health outcomes.

Expertise and resources

- We have:

DEFACTUM transforms health research and innovation into real-world benefits for patients and society by identifying key barriers to implementing patient-centred solutions and addressing them through mapping and solving:

- structural, legal, economic and technical barriers
- cultural and professional needs (e.g. create patient involvement)
- policy frameworks changes

- We are looking for:

- Industri partners
- Identify 2–3 additional test sites with expertise in implementation science and people-centred integrated care for chronic disease management

Additional information

- We have experience co-leading a workpackage in the IHI-funded project **IDERHA**: Improving clinical decision-making and enhancing patient access to health innovations through better use of health data.