

## Introducing IHI: Europe's new partnership for health | 26 January 2022

### Speaker Bio



#### **Bernt Bieber**

#### **COCIR President & SVP Direct Sales Siemens Healthineers**

Bernt Bieber is responsible for global direct business of Germany based Siemens Healthcare GmbH with large international end customers and distributors, focus on EMEA.

He has 30+ years' experience in various management positions with Siemens Healthineers in Sales and Marketing, including international key account management, global sales responsibility for Magnetic Resonance systems and area sales management in Germany. He also spent 3 years as expatriate manager in USA.

From 2009 to 2011, Bernt Bieber was a member of the advisory board of "Initiative Gesundheitswirtschaft Rhein-Main", an initiative to increase public awareness of the economic impact of healthcare industry in Frankfurt area.

He holds a Doctorate in Social- and Economic Sciences.



#### Events

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